



SPEAKER SHEET

Christian Hansen

Become the obvious choice.



Christian Hansen trains teams to get chosen when competence is cheap — because people still buy into a person before they buy the offer. Author of *The Influence Mindset*, a #1 bestseller ranked in LinkedIn's Top 10 books on personal marketing, and *The Influence Mindset for Sales Acceleration* (#1 international). Pianist and composer; degrees from Brigham Young University and the London School of Economics; fluent Korean. Live or virtual.

TALKS & SESSIONS

- How to Become Unforgettable — 45 / 60 / 90 min keynote. Music, language, and why people choose you.
- Workshops — personal brand, emotional intelligence, executive influence. Half day typical.
- After the stage — keynote + practice day; optional multi-session team follow-on.

FORMATS

- Live or virtual.
- Sales kickoff, leadership offsite, conference.
- Customized after a consult.
- Arrives the day before for out-of-town events.
- Deposit only after both sides are clear it is the right booking.

WHAT ROOMS WALK OUT ABLE TO DO

- Buyers buy into them before they buy the offer.
- They stop only proving themselves and start getting chosen.
- They lead as the guide, not the hero.
- They leave with phrases they can use the same afternoon.

AS FEATURED WITH

- PwC, LG, Hyundai Heavy Industries, Northwestern Mutual, TEDx, BYU Alumni — as featured with teams and audiences.

How to book

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